



Spotted Lanternfly Social Media Toolkit

PENNSYLVANIA DEPARTMENT OF AGRICULTURE
BUREAU OF PLANT INDUSTRY



media to help spread awareness for the Spotted Lanternfly. Original, high quality images are included in the zipped file for your use.

Do you live in or frequently travel through a county quarantined by the #SpottedLanternfly? Here's what you need to know! For more on the spotted lanternfly visit: <http://bit.ly/2iofehr>
Quarantined counties: Berks, Bucks, Carbon, Chester, Delaware, Lancaster, Lebanon, Lehigh, Monroe, Montgomery, Northampton, Philadelphia, Schuylkill.

DO YOU LIVE OR WORK IN A QUARANTINED AREA? HERE'S WHAT YOU NEED TO KNOW:

Meet the Spotted Lanternfly



A plant hopper, the spotted lanternfly is known to lives off of over 25 species in Pennsylvania and has the potential to greatly devastate the grape, tree fruit, plant nursery and timber industries.

What do you need to do?



All we ask, is that you look before you leave the quarantined area. Inspect your car or other belongings that have sat outside. Look for the spotted lanternfly (or their egg masses) to avoid transporting the pest.

 **pennsylvania**
DEPARTMENT OF AGRICULTURE

AGRICULTURE.PA.GOV/SPOTTEDLANTERNFLY

Are you in the #SpottedLanternfly quarantine area? Here's how you can help! Look before you leave the quarantine area. Check your vehicle (or camper, truck, trailer, baggage, etc.) for insects or egg masses before travelling home or out of the area to reduce the risk of spreading the pest to non-quarantined areas.

Quarantined counties: Berks, Bucks, Carbon, Chester, Delaware, Lancaster, Lebanon, Lehigh, Monroe, Montgomery, Northampton, Philadelphia, Schuylkill.

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look
before you leave!

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Hunters of Pennsylvania: As you travel from game lands to game lands this season, look for the [#SpottedLanternfly](#) before you leave.

It's an excellent hitchhiker and an immense threat to many of our leading commodities (grapes, hops, apples, hardwoods). Check your gear, your equipment, your clothes, and your vehicle before you get back on the road.

For more on the spotted lanternfly visit: <http://bit.ly/2iofehr>



The [#SpottedLanternfly](#) threatens some of Pennsylvania's most valuable commodities, we need all hands-on-deck as we work to eradicate this invasive species and protect Pennsylvania's economy. Those living in counties quarantined can help by looking for and scraping egg masses and practicing "look before you leave" to avoid transporting hitchhikers to neighboring counties or states.

SPOTTED LANTERNFLY

\$16.7 billion in state forest products

\$944 million in nursery & landscape products

\$87 million in apples

\$28 million in grapes

\$19 million in peaches

are at risk.



The #SpottedLanternfly will hitch a ride any way possible! Always check your vehicle (and anything else you're transporting), before you leave a quarantine area. Quarantine: <http://bit.ly/2IGJQzQ>



SPOTTED LANTERNFLY: EXPERT HITCHHIKER
always check your vehicle before leaving the quarantine area!



The #SpottedLanternfly is a threat to grapes, hardwoods, hops and orchards – we need your help to save our precious commodities. Visit our website for more on the pest and how you can help our efforts: <http://bit.ly/2iofehr>



we need all hands on deck
TO SAVE PENNSYLVANIA'S COMMODITIES



If you're in one of these Pennsylvania counties, it is crucial that you look before you leave for adult #SpottedLanternfly hitchhikers or egg masses on your vehicle (or anything else you're bringing on your travels). Help us stop the spread of this bad bug.

Quarantined counties: Berks, Bucks, Carbon, Chester, Delaware, Lancaster, Lebanon, Lehigh, Monroe, Montgomery, Northampton, Philadelphia, Schuylkill.

